



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CERTIFICATE OF MAILING

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, Office of Initial Patent Examination, Customer Service Center, Washington, D.C. 20231, on

Date: 6-3-2002

By: Sandy Yi
Sandy Yi

In Re Application of	
Sylvia Tidwell Scheuring, et al.	
Serial No. 10/066,126	Examiner: Unknown
Filing Date: January 30, 2002	Group Art Unit: 2161
For: SYSTEM AND METHOD FOR MATCHING CONSUMERS WITH PRODUCTS	

Office of Initial Patent Examination
Customer Service Center
Commissioner for Patents
Washington, D.C. 20231

REQUEST TO CORRECT FILING RECEIPT

- Attached is a copy of the Official Filing Receipt as received from the U.S. Patent And Trademark Office with regard to the above-identified patent application for which issuance of a corrected Filing Receipt is respectfully requested. The error is shown in red on the Filing Receipt as well as described below.
- There is an error in that the following data is:
 - ☒ incorrectly entered
 - ☐ and/or
 - ☐ omitted
 - ☐ Applicant's name
 - ☐ Applicant's address
 - ☐ Title
 - ☐ Filing Date
 - ☐ Serial Number
 - ☐ Foreign Application Reference
 - ☒ Attorney Docket No.
 - ☐ Other

in that the filing receipt should read as follows:

ATTY.DOCKET.NO

46884.00018

3. Please issue a corrected Filing Receipt rectifying the above error.

If for any reason an insufficient fee has been paid, please charge the insufficiency to Deposit Account No. 05-0150.

Date: June 3, 2002

Squire, Sanders & Dempsey L.L.P.
600 Hansen Way
Palo Alto, CA 94304-1043
Telephone: 650-856-6500
Facsimile: 650-843-8777

Respectfully submitted,

By: 

Daryl C. Josephson
Attorney for Applicants
Reg. No. 37,365

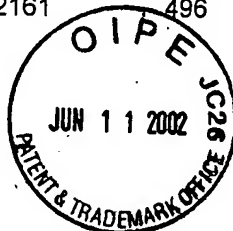


UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO.	DRAWINGS	TOT CLAIMS	IND CLAIMS
10/066,126	01/30/2002	2161	496	46884.00048 00018	46	18	6

30256
SQUIRE, SANDERS & DEMPSEY L.L.P.
600 HANSEN WAY
PALO ALTO, CA 94304-1043



CONFIRMATION NO. 5686

FILING RECEIPT



OC000000007579309

Date Mailed: 03/05/2002

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Sylvia Tidwell Scheuring, Residence Not Provided;
Jerome James Scheuring, Residence Not Provided;
David A. Schultz, Residence Not Provided;

Domestic Priority data as claimed by applicant

THIS APPLN CLAIMS BENEFIT OF 60/265,260 01/30/2001

DATES ENTERED _____

Foreign Applications

MAR 21 2002

If Required, Foreign Filing License Granted 03/04/2002

CALENDARED

Projected Publication Date: To Be Determined - pending completion of Missing Parts

BY _____
ATTORNEY _____
SQUIRE, SANDERS & DEMPSEY

Non-Publication Request: No

Early Publication Request: No

** SMALL ENTITY **

Title

System and method for matching consumers with products

Preliminary Class

705

**LICENSE FOR FOREIGN FILING UNDER
Title 35, United States Code, Section 184
Title 37, Code of Federal Regulations, 5.11 & 5.15**

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CERTIFICATE OF MAILING

Whereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an enveloped addressed to the Commissioner for Patents, Washington, D.C. 20231 on

Date: 6-3-2002

Sandy Yi
Sandy Yi

In Re Application of:	Examiner: Unknown
Sylvia Tidwell Scheuring, et al.	Art Unit: 2161
Serial No: 10/066,126	
Filed: January 30, 2002	
For: SYSTEM AND METHOD FOR MATCHING CONSUMERS WITH PRODUCTS	

Commissioner for Patents
Washington, D.C. 20231

LETTER TO OFFICIAL DRAFTSPERSON
(Request To Make Proposed Drawing Changes)

Sir:

Subject to the approval of the Primary Examiner in the above-entitled patent application, please substitute the enclosed forty-six (46) sheets of drawings that contain amended Figures 7d, 7e, 14, 15a, 15b, 16a, 16b, 18, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30 and 31, for the forty-six (46) sheets of informal drawings containing Figures 1-6, 7a-7m, 8-12, 13a-13b, 14a-14b, 15-17, 17a, 17b and 18-31 as originally filed.

Approval is requested to amend Figures 7d, 7e, 14, 15a, 15b, 16a, 16b, 18, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30 and 31 as shown in RED ink on the attached copies and as indicated below:

In Fig. 7d, for the section entitled "U.S. Adult Mixer", replace "Practical = First aid kid" with -- Practical = First aid kit --, and
for the section entitled "U.S. Teen Mixer", replace "Practical = First aid kid" with -- Practical = First aid kit --.

In Fig. 7e, for the section entitled "Japanese Adult Female Mixer", replace "Full of Curiosity - Computer on Shelf" with -- Full of Curiosity = Computer on Shelf --.

for the section entitled "Japanese Adult Male Mixer", replace "Full of Curiosity - Computer on Shelf" with -- Full of Curiosity = Computer on Shelf --.

In Figure 14, renumber the figure as -- Figure 14A --.

In Figure 15a, for the figure, renumber the figure as -- Figure 15 --.

for reference block 1507, delete the second "Product - N".

In Figure 15b, renumber the figure as -- Figure 14B --.

In Figure 16a, renumber the figure as -- Figure 16 --.

In Figure 16b, for the figure, renumber the figure as-- Figure 17 --

for each successive block, add consecutive odd block numbering.

In Figure 17a, add arrowheads indicated by the depicted blocks.

In Figure 17b, add arrowheads indicated by the depicted blocks and lines.

In Figure 18, for reference block 1803, replace "Automatic Categorization analyzes text associated with a product (continue with remainder of text)" with -- Automatic Categorization analyzes text associated with a product (continue with remainder of text) --.

In Figure 20, for the figure, delete the handwritten note, "guess*user value = map value".

for the block containing "End For each Personality Category",
reference the block with the numeral -- 2027 --.

In Figure 22, for the figure, replace block numbers "2001" through "2007" with --2201--
through --2207--

delete the handwritten example on the right side of the drawing.

for reference block 2207, replace "writtent" with -- written --.

In Figure 23, for the figure, add consecutive odd block numbering.

for reference block 2315, replace "The modifier rule is typically simple multiplication, but the vlaue modifier (continue with remainder of text)" with -- The modifier rule is typically simple multiplication, but the value modifier (continue with remainder of text) -- .

In Figure 24, add consecutive odd block numbering.

In Figure 24, add a line connecting reference block 2411 to reference block 2413.

In Figure 25, add consecutive odd block numbering.

delete the handwritten note on the right-hand side of reference
block 2501.

In Figure 26, add consecutive odd block numbering.

In Figure 27, add consecutive odd block numbering.

In Figure 28, add consecutive odd block numbering.

In Figure 28, add arrowheads indicated by the existing elements and lines.

In Figure 29, add consecutive odd block numbering.

In Figure 29, for reference block 2909, replace the text "Typically, nightly, but other
schedules may be used" with -- Typically, nightly, but other schedules
may be used --.

In Figure 30, add consecutive odd block numbering.

In Figure 31, add consecutive odd block numbering.

REMARKS

Applicants respectfully submit that the requested drawing amendments are
consistent with the corresponding material in the specification and does not add any new
matter to the application.

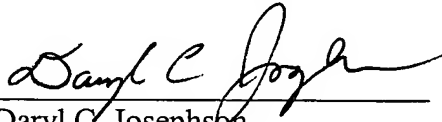
Should the Examiner have any questions concerning this request, the Examiner is invited to call the undersigned representative at the number shown below.

If for any reason an insufficient fee has been paid, the Commissioner is hereby authorized to charge the insufficiency to Deposit Account No. 05-0150.

Date: 5/3/02

Squire, Sanders & Dempsey L.L.P.
600 Hansen Way
Palo Alto, CA 94304-1043
Telephone: (650) 856-6500
Facsimile: (650) 843-8777

Respectfully submitted,


Daryl C. Josephson
Attorney for Applicants
Registration No.: 37,365